

Like!

**BE YOUR CHILD'S
SUPERHERO
WHEN IT COMES TO ONLINE SAFETY**

YEAH!

OMG!



**WHAT IS DIGITAL
CITIZENSHIP?**



***"DIGITAL CITIZENSHIP IS
THE NORMS OF
APPROPRIATE,
RESPONSIBLE BEHAVIOR
WITH REGARD TO
TECHNOLOGY USE."***

PUT A FINGER DOWN

- **My child has a phone.**
- **My child has a computer, gaming system, access to YouTube, etc.**
- **I do not know the passcode to my child's phone.**
- **I give my child complete privacy when it comes to their phone.**
- **My child has access to his/her phone throughout the night.**
- **My child pays for their phone.**
- **I do not know if my child has their location services enabled.**
- **My child has over 5 social media platforms.**
- **I know my child would never send an inappropriate photo out.**
- **I have never taken my child's phone away from them.**



KNOW THE FACTS

- **Online, nothing is what it seems.**
- **Everything on the Internet is not true.**
- **People can and they will manipulate you!**
- **What you post online can be permanent.**



Bullying



Cyberbullying



Cyberstalking



Hyperconnectivity



Sexting



Sextortion



Gaming



Virtual Reality



Social Networking



Apps



THE 4 C'S OF RISK REGARDING ONLINE SAFETY ARE:

CONTENT: protecting yourself from inappropriate or harmful content, such as cyberbullying, hate speech, or explicit material.

CONTACT: Avoiding strangers or unknown individuals who may pose a threat to your safety, such as online predators or scammers.

COMMERCE: Protecting yourself from financial fraud or scams, such as phishing scams or fake online stores.

CONDUCT: how yourself and/or others behave online. Think before you post.

CYBERBULLYING TAKES PLACE MOST OFTEN IN...

A. TIKTOK

B. SNAPCHAT

C. YOUTUBE

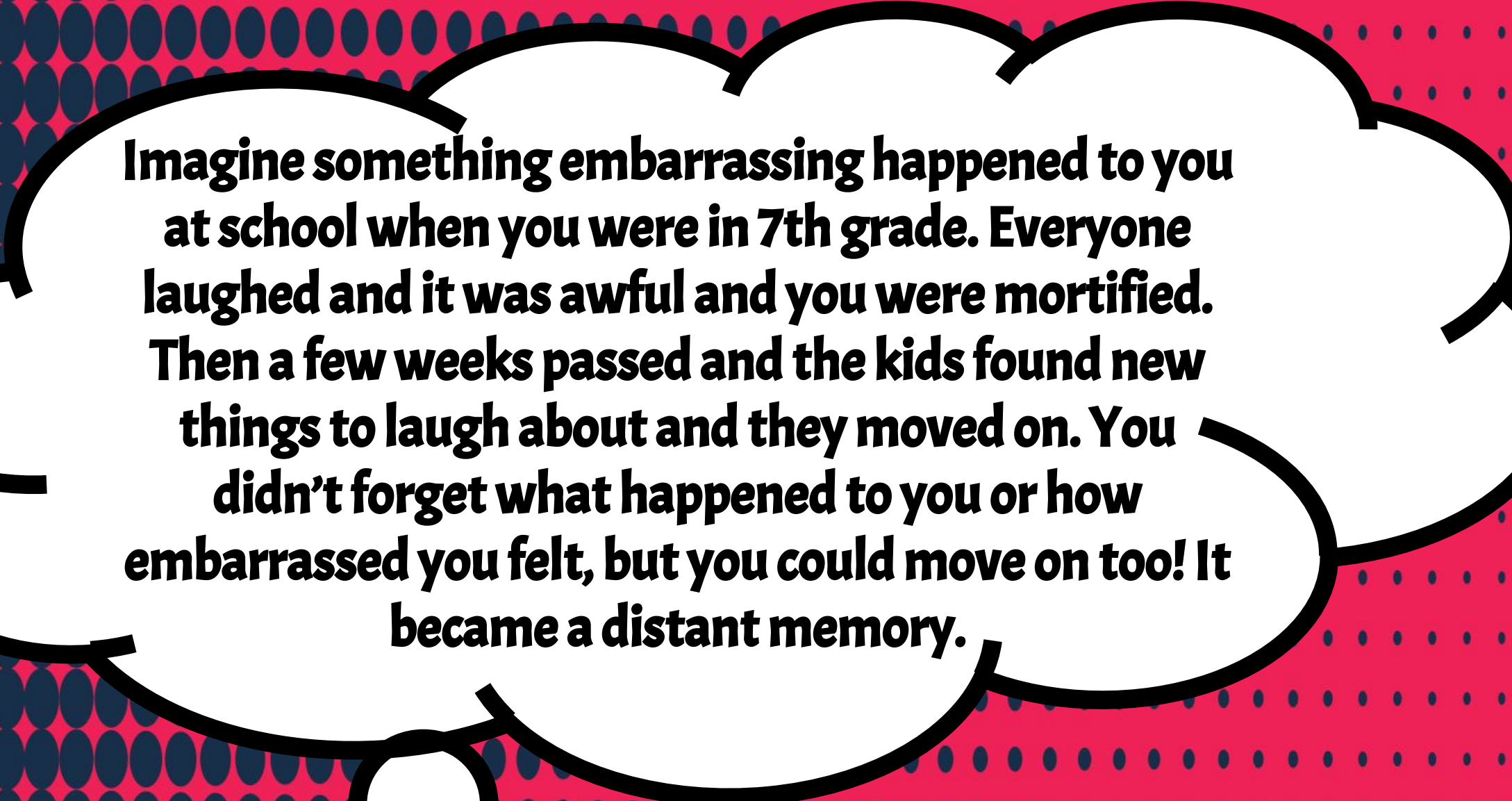


***THIS IS HOW WE WERE TOLD
TO DEAL WITH BULLYING...
STICKS AND STONES MAY
BREAK YOUR BONES BUT
WORDS WILL NEVER HURT
YOU!***



KIDS TODAY!

**HOWEVER, NOW WITH
TECHNOLOGY, BULLYING IS
NOT ONLY HAPPENING BY
STICKS AND STONES, BUT BY
CLICKS AND PHONES. IT CAN
BE CONSTANT - AROUND THE
CLOCK.**



Imagine something embarrassing happened to you at school when you were in 7th grade. Everyone laughed and it was awful and you were mortified. Then a few weeks passed and the kids found new things to laugh about and they moved on. You didn't forget what happened to you or how embarrassed you felt, but you could move on too! It became a distant memory.

Now imagine you did something embarrassing in 7th grade and everyone laughed and it was awful! BUT someone caught it on SnapChat and then turned it into a meme and it landed on TikTok for the world to see. People took screenshots and texted them to friends and posted it on Instagram and it spread even further. Now you can't get away from it! No one forgot and you couldn't either. People continued to reshare it even months or years later. Just Imagine! KIDS ARE NOT READY FOR SOCIAL MEDIA!

BULLYING BY THE NUMBERS

Bullying, Cyberbullying and Online Behavior

Approximately **20%** of all teens have sent a sext.



of students reported being bullied by a school mate over the past year.



1 in 3 kids will be cyberbullied according to the Department of Justice.



of cyberbullying took place on YouTube, followed by Snapchat and TikTok.



1 in 4 kids will be bullied according to the Department of Justice.

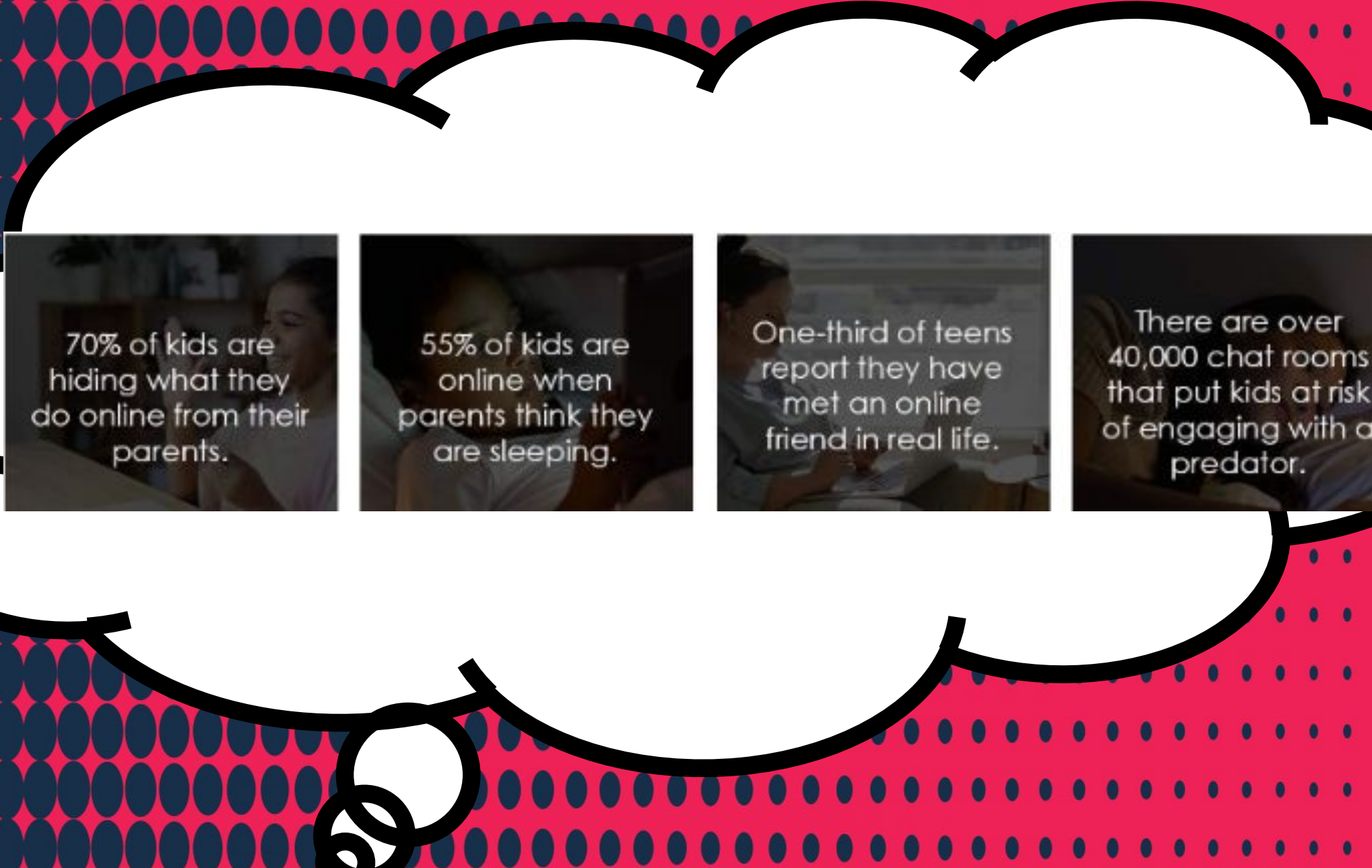
Porn is the **4th most popular** search term for kids **7 and younger**.

13%

of 2nd and 3rd grade students report they used the internet to talk to people they don't know.

13 million

students will be bullied in the United States this year.



70% of kids are
hiding what they
do online from their
parents.

55% of kids are
online when
parents think they
are sleeping.

One-third of teens
report they have
met an online
friend in real life.

There are over
40,000 chat rooms
that put kids at risk
of engaging with a
predator.

DID YOU KNOW?

- 1 in 3 children are cyber bullied everyday.
- 1 in 4 are bullied at school.
- 85% of bullying happens in front of other people.
- Kids rarely report bullying.

INDICATORS OF BULLYING:

- Changes in sleeping/eating patterns
- Missing or damaged belongings
- Spends large amounts of time online, especially at night or when alone
- Receives an excessive amount of emails or text messages
- Quickly exits computer or cell phone when parent or guardian approaches
- Suddenly reluctant to go to school, grades drop
- Frequently spends time alone
- Sudden or noticeable change in behavior
- Seems sad, withdrawn, or depressed

***HOW WILL WE
KNOW?***



SO, WHY DON'T CHILDREN REPORT?

Many kids are reluctant to report because:

- They are afraid they will be labeled a snitch.
- They are afraid intervention will make the bullying worse.
- They are afraid they will get in trouble.
- With cyberbullying, they are afraid their parents will take away their technology. This is, of course, not the correct response from parents, but many are unsure of what to do to protect their child.

WHAT SHOULD WE TELL OUR KIDS

- Remember the “Golden Rule”... Treat others the way you want to be treated.
 - Don’t Spread Gossip
 - Block the Bully
- Flag and report inappropriate content
- Keep Private Information Private (passwords too!)
- Stand up to Cyberbullying... See something... Say something... Tell a trusted adult!
 - Think about YOUR Future
- DO NOT talk to people you do not know.
 - Pause before posting

1. **INTERVENE:** 57% of the time intervening in a bullying situation, the bullying will stop.
2. **Model appropriate behavior.**
3. **Talk about it with your kids.**
Ask questions.
4. **Build a safe environment.**
5. **Know the difference between bullying and being mean.**

***WHAT CAN
ADULTS DO?***

KNOW THE DIFFERENCE

CONFLICT	RUDE	MEAN	BULLYING
Occasional	Occasional	Once or Twice	Is REPEATED
Not planned; in the heat of the moment	Spontaneous: unintentional	Intentional	Is planned and done on purpose
All parties are upset	Can cause hurt feelings; upset	Can hurt others deeply	The target of the bullying is upset
All parties want to work things out	Based in thoughtlessness, poor manners or narcissism	Based in anger; impulsive cruelty	The bully is trying to gain control over the target
All parties will accept responsibility	Rude person accepts responsibility	Behavior often regretted;	The bully blames the target
An effort is made by all parties to solve the problem			The target wants to stop the bully's behavior, the bully does not
Can be resolved through mediation	Social skill building could be of benefit	Needs to be addressed/ should NOT be ignored	CANNOT be resolved through mediation



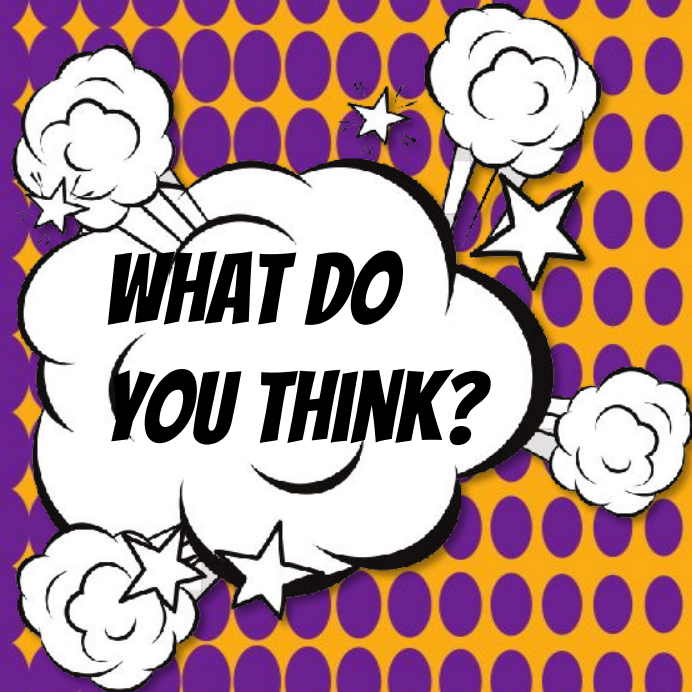
Is Bullying or Cyberbullying a Crime?

It can be. As you can see in the chart below, there can be both potential criminal and civil consequences to bullying and cyberbullying.

Potential Criminal Consequences	Potential Civil Consequences
Assault/Sexual Assault	Slander/Libel
Stalking/Harassment	Defamation
Possession/Distribution of Pornography	Harassment/Sexual Harassment

Sam and Tommy are good friends. They get into an argument about a video game. Tommy calls Sam stupid!

Is this bullying?





Katie was randomly teamed up with one player on Xbox who has now found her Instagram page. He is sending threatening and harassing messages, even going as far as friending her friends and sending them harassing messages as well.

Is this cyberbullying?

LIFELONG LEARNING, FRIENDSHIP, AND EMPLOYMENT

- Internet use increases civic engagement
- over 50% of students use social media for learning every day.
- LinkedIn/Zoom: Apply for jobs and interview online
- Watch the news, stay in connected to family and friends.
- Content creator; influencer; learning new things
- Support networks available at all times
- Online meetings/therapy/mental health
- Entertainment/Fun



***THE
GOOD***



**ONE
BAD
TWEET.**

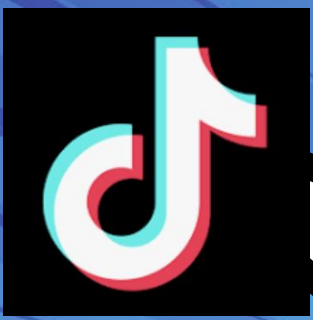


CAN COST YOU EVERYTHING

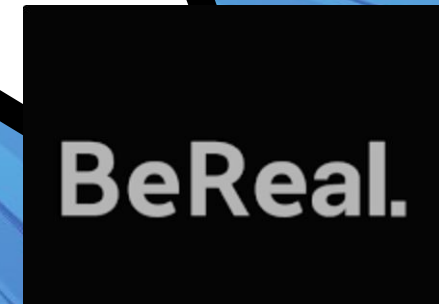
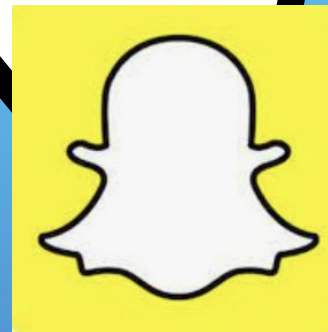


THE BAD

- Sending or watching inappropriate or revealing pictures
- Posting about drinking, drug use, vandalism...trending challenges on TikTok/Instagram
- Downloading pirated music, movies, TV, etc
- Talking to Strangers
- Location services (good & bad)



***POPULAR
APPS/WEBSITES***



HOOP

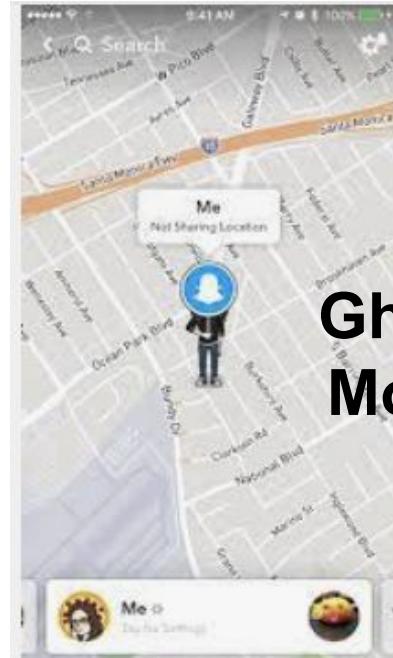
Hoop, make new friends all over the world

**Think of it as Tinder meets Instagram.
Choose people to direct message based on
their pictures. You know people can and
they will lie about age and what they
actually look like.**



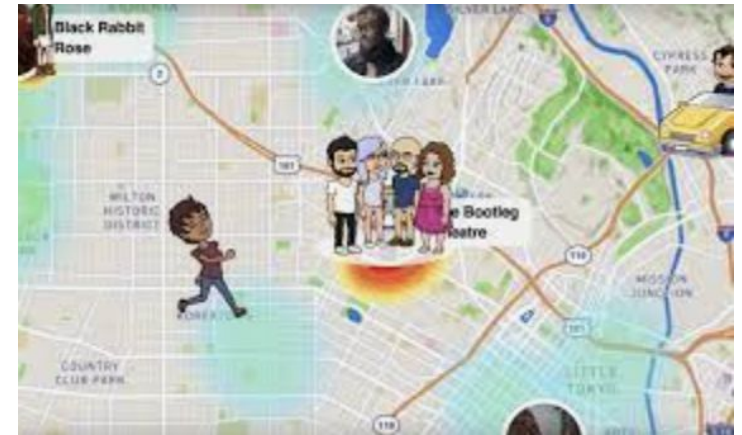
SNAPCHAT

**Snap disappears...but
maybe not before
someone screenshots it!**



**Ghost
Mode**

A Parent's Guide To Snapchat





OMEGLE

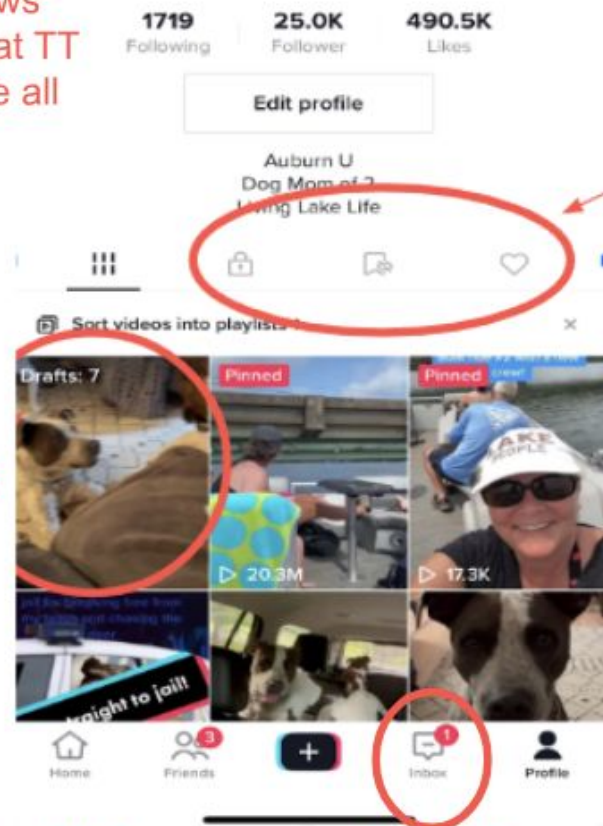
Omegle is a chat site that puts two strangers together in their choice of a text chat or a video chat. Being anonymous can be very attractive to teens, and Omegle provides a no-fuss way to make connections. Its “interest boxes” also lets users filter potential chat partners by shared interests.

What parents need to know:

Users get paired up with strangers. That’s the whole premise of the app. And there’s no registration required. This is not a site for kids and teens. Omegle is filled with people searching for sexual chat. Some prefer to do so live. Others offer links to porn sites. Language is a big issue. There are NO redeeming qualities to this app. DELETE IT!

See what your child is collecting,
locking, sharing, liking!

THE FYP is the for
you page...it shows
you videos of what TT
thinks you will like all
based on your
algorithm.



Drafts

Locked
Collections
liked

Help build your child's algorithm



BeReal.



NO FILTER

**Sends a random
message to POST NOW!
Users have two minutes
to post a picture!**

ROBLOX

Like with any other app that has user-generated content and an in-game chat feature, there's always the chance that kids can run into inappropriate content while playing. This can include profanity, sexual content, drugs/alcohol, and more. The games themselves are similar to mainstream video games, with simulated violence (players can kill and be killed). There's also the chance of children messaging with potentially predatory adults. Scammers also offer free ROBUX to gain access to financial information. Keep up to date with Roblox slang with our helpful [guide!](#)



UMMM... NO!



WhatsApp

WhatsApp is an instant messaging app which lets you send messages, images and videos in one-to-one and group chats with your contacts. You can choose to share your live location for up to eight hours with one contact or a group.

16+

Official age
rating

16+

Net Aware age
recommendation

Kids use this to...



DISCORD

Used by a lot of gamers! Your place to talk and hang out!

The Appeal:

Voice chats

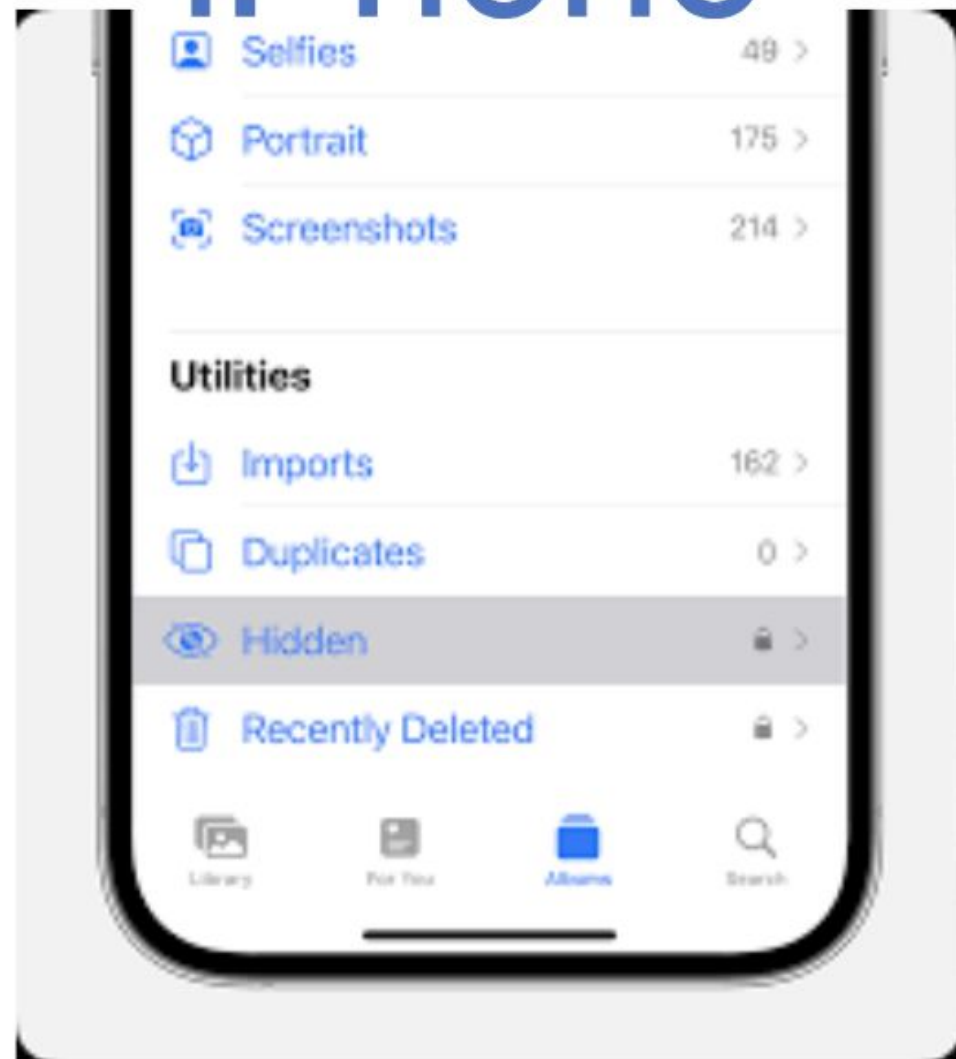
Video calls

Chat rooms

Direct messaging

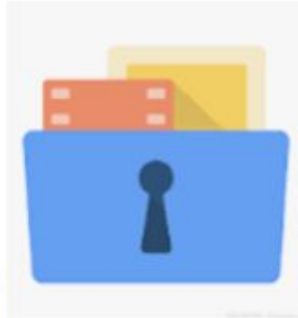


iPhone



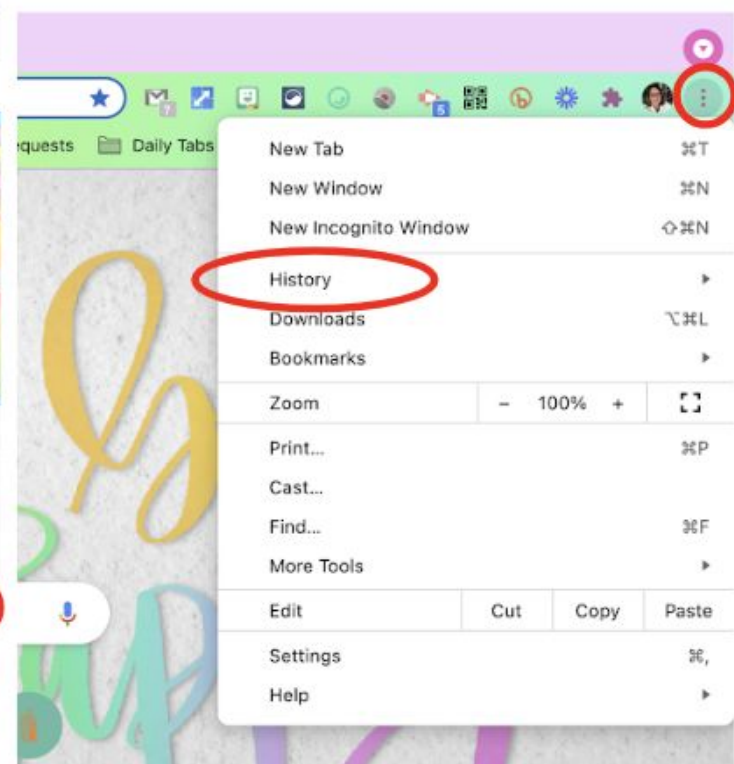
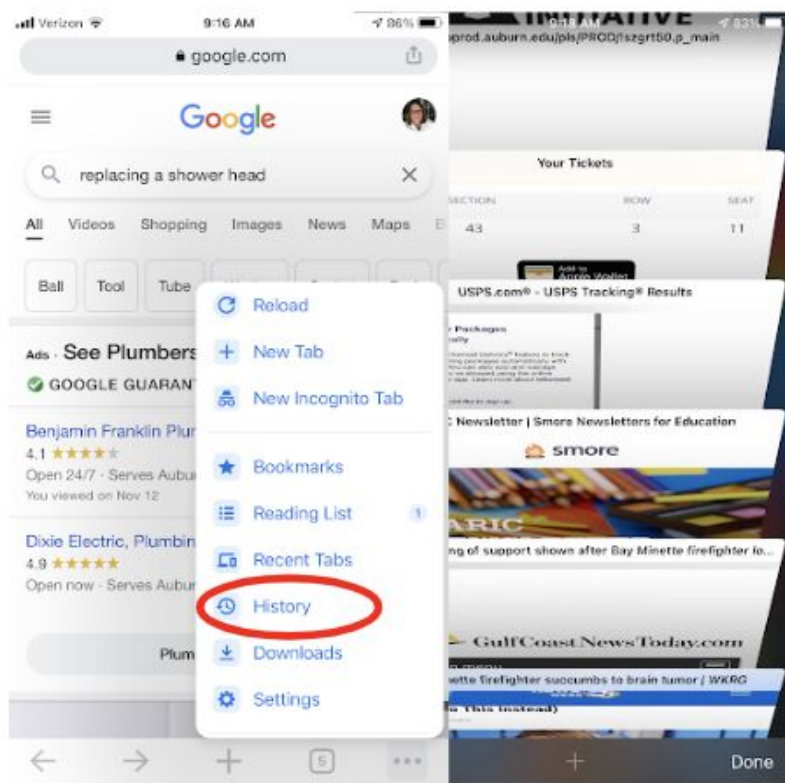
VAULT APPS

Used to hide
videos and
pictures.



STAYING SAFE

Check your child's browsing history!



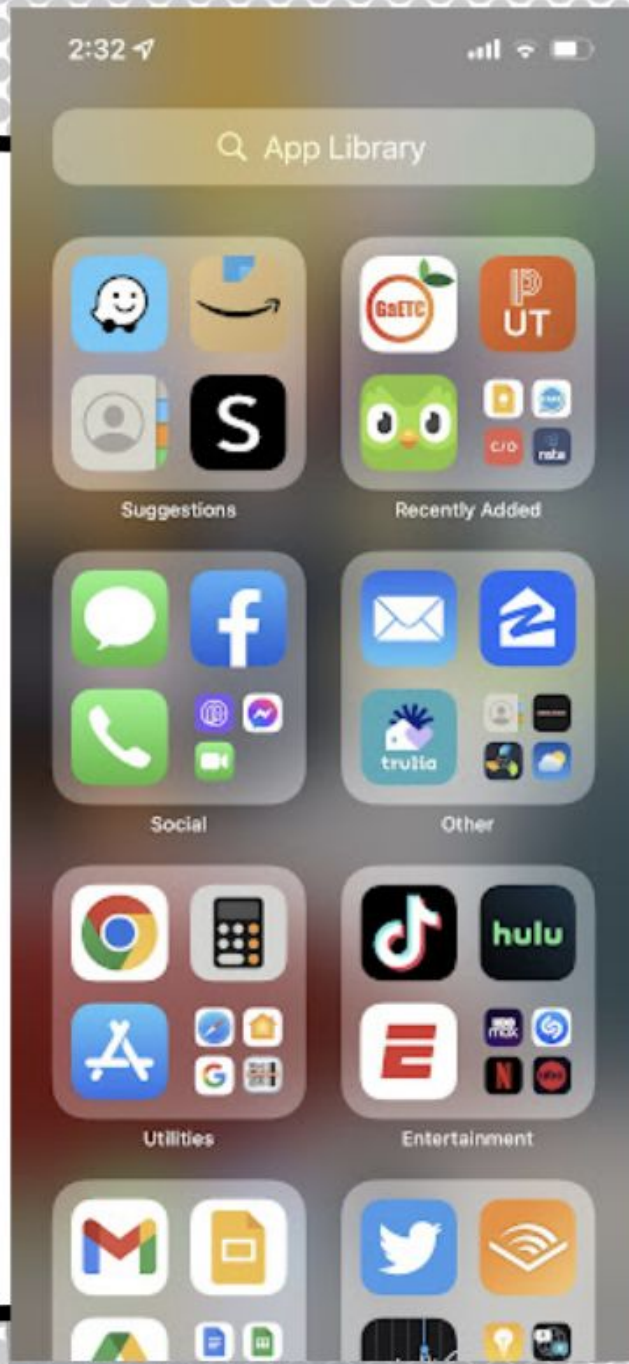
MORE TIPS

Important things to know about smartphone apps

- **Apps can be renamed.** If your kid knows they've downloaded an inappropriate app, they might try to hide it by renaming it and changing the icon through the Shortcuts app on an iPhone. Once that's done, they can remove the original icon from the home screen. The same thing can be done on an Android phone.
- **Apps can be hidden.** Apps don't have to show up on the home screen. Your kid can cover their tracks by setting up a harmless-looking shortcut, using the App Library, or re-downloading the app on the App Store.

Now that you know the workarounds, here's how to spot apps your kid has tried to hide:

1. **Open every app.** You'll know right away if your child has hidden an app behind a shortcut.
2. **Rely on the App Library.** On iOS 14 or later, swipe all the way to the right until a search bar and a series of folders appears on the screen. In the search bar, type the original name of the app. It'll show up here even if it's no longer on the home screen.
3. **Look up apps in the App Store.** Anything your kid has previously downloaded will show a cloud symbol instead of the word "GET."



CONNECTING FAMILIES



ON OUR SLEEVES[®]

The Movement for Children's Mental Health



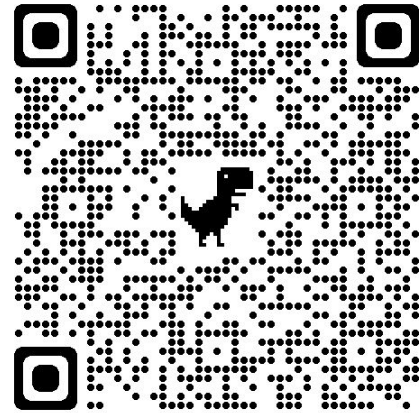
Digital Safety
for Parents and
Caregivers





ANY QUESTIONS?

***SCAN THE QR CODE FOR A COPY OF
MY PRESENTATION***



***SHARI KAUFFMAN
KAUFFMAN@VOORHEES.K12.NJ.US***

THANK YOU!

Presentation Template:
[SlidesMania](#)

Thank you to Carol Foster, Cindy Bream, Jay Strumwasser, Jody Kokladas, and Holy Friedman for sharing their resources and knowledge.



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Sharing is caring!

